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Check Your List Twice Before Gifting Lottery Tickets to Children
*Arizona Lottery Supports National Movement to Gift Responsibly
this Holiday Season*

PHOENIX (December 3, 2018) – Nothing makes a better stocking stuffer or unexpected surprise in a holiday card than Arizona Lottery tickets. While they are fun gifts for all the adults on your list, the Lottery is reminding all players that they are not suitable for children.

The Arizona Lottery has joined the Holiday Lottery Campaign, a collaborative initiative between the National Council on Problem Gambling (NCPG) and McGill University's Youth Gambling Centre. This annual responsible gambling campaign is designed to increase public awareness about the negative impact of gifting lottery products to minors.

Since 2005, the Arizona Lottery has generated more than \$4.2 million for the Arizona's Division of Problem Gambling to help treatment providers offering problem gambling counseling services. The Arizona Lottery is dedicated to combatting not only under-age gambling, but problem gambling across the state.

"We thank the Arizona Lottery for educating Arizona families about responsible gifting of lottery tickets this holiday season," said James Ashley, Interim Director, Arizona Department of Gaming. "Working together, we can help prevent problem gambling issues with Arizona's youth and have happy and healthy holidays."

"Responsible Gaming is core to our mission at Arizona Lottery and we are delighted to join the NCPG Holiday Lottery Campaign for another year and help raise awareness of this important issue," Executive Director of the Arizona Lottery Gregg Edgar said. "We understand that Arizona Lottery games are a joy to gift during the holiday season, but this campaign is a positive reminder to play responsibly and that lottery tickets are not child's play."

The Arizona Lottery joins a network of more than 50 national and international lotteries encouraging players to gamble responsibly and to help keep the holiday season festive by gifting lottery tickets only to adults. Non-lottery organizations are also participating in the campaign as an effort to increase awareness on the risks of underage lottery play during the holiday season.

The campaign has become a global initiative with the endorsement of the World Lottery Association and North American Association of State and Provincial Lotteries (NASPL).

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About the Arizona Lottery

Since 1981, the Arizona Lottery and its retail partners have generated more than \$4 billion in net funding in support of programs that help to improve the quality of life for the people of Arizona. Proceeds from Lottery ticket sales — more than \$4 million per week – fund programs in education, economic development, environmental conservation and health and human services. The mission is to support Arizona programs for the public benefit by maximizing net revenue in a responsible manner. Learn more at ArizonaLottery.com.

About ADG

Established by the Arizona State Legislature in 1995, ADG is the state regulatory agency for [tribal gaming](#), [pari-mutuel racing and wagering](#), and [boxing and mixed martial arts](#). ADG also provides and supports education, prevention and treatment programs for people and families affected by problem gambling through its [Division of Problem Gambling](#) and 24-hour confidential helpline, 1-800-NEXT-STEP.