

## News Release

FOR IMMEDIATE RELEASE  
August 15, 2025

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### Arizona Department of Gaming Continues Enforcement Against Unlicensed and Unregulated Gaming Operators

PHOENIX – The Arizona Department of Gaming (“ADG”) has issued cease-and-desist orders to four additional unlicensed and unregulated gambling operators targeting Arizona residents. The identified operators are reportedly offering access to illegal online gambling platforms, including “sweepstakes” casino-style models and event wagering sportsbook betting options. Unlicensed operators operating outside the law and without regulatory safeguards pose serious risks to consumer protection and financial security across the state, undermining the integrity of Arizona’s regulated gaming industry.

This latest action underscores the Department’s commitment to protecting the public and upholding Arizona’s gaming laws. ADG continues to actively monitor, investigate, and take enforcement action against entities attempting to exploit Arizona residents through unauthorized gambling activities, including possible enforcement actions in partnership with the Arizona Attorney General’s Office.

**The following entities are not licensed by the State of Arizona. Therefore, cease-and-desist orders have been issued to:**

- Event Wagering Sportsbook:
  - Fliff Online Gambling
  - Thrillzz Mobile Gambling
- Sweepstakes:
  - BettySweeps Casino
  - Pulsz Casino

The active operations of these companies and online websites in Arizona are alleged to be felony criminal enterprises, and each operator has been directed to desist from any future illegal gambling operations or activities of any type in Arizona. Due to the unregulated and illegal online gaming offerings on these sites, operators are claimed to be in violation of Arizona gaming laws, including:

1. Promotion of Gambling (Felony) -- A.R.S. § 13-3303.
2. Illegal Control of an Enterprise (Felony) -- A.R.S. § 13-2312.
3. Money Laundering (Felony) -- A.R.S. § 13-2317.

Each aforementioned operator has been directed to **immediately** cease all online (or other) gambling operations and activities in Arizona and take the necessary steps to immediately prevent and exclude Arizona residents and visitors from gambling on their websites.

### **Consumer Protection Advisory:**

As illegal online gaming activity continues to rise, the ADG urges all residents and visitors to be cautious when participating in gaming, whether online or in person. Regulated gaming offers important consumer protections, helping ensure fair play, data security, accountability, and a safer overall experience.

Many online platforms currently accessible in Arizona are neither licensed nor regulated, exposing users to significant risks, including fraud, identity theft, and financial loss. Because these operations fall outside the state's regulatory authority, ADG cannot assist with complaints or disputes involving unregulated or illegal gaming activities, often leaving victims with no recourse for recovering lost funds. It is important to remember: **just because you can download the app, access the website, and play the games does not mean the platform is legal or safe.**

Individuals are encouraged to verify the legitimacy of any gaming platform before placing bets or engaging in gameplay. To protect yourself, always use legally authorized and state-regulated operators. A complete list of authorized casinos, event wagering operators, fantasy sports operators, and off-track betting and advanced deposit wagering providers for horse racing is available on ADG's official website: [gaming.az.gov/checkyourbet](https://gaming.az.gov/checkyourbet).

### **How to Report Suspicious Gaming Activity, Fraud, or Identity Theft:**

If you encounter what appears to be an illegal gaming website, app, or an operation impersonating an authorized Arizona casino or licensed operator, take the following steps:

1. **Document the website URL, app, business name, and any promotional materials** associated with the platform or operator.
2. **Report it** to ADG at [publicaffairs@azgaming.gov](mailto:publicaffairs@azgaming.gov) and the Arizona Attorney General's Office Consumer Information and Complaints Unit at **(602) 542-5763** or by visiting [azag.gov/consumer](https://azag.gov/consumer).
3. **Cease activity on the platform** and monitor financial accounts for unauthorized transactions.
4. **If you suspect identity theft**, report it to the Federal Trade Commission ("FTC"): for help in English, go to [IdentityTheft.gov](https://IdentityTheft.gov), and for help in Spanish, go to [RobodelIdentidad.gov](https://RobodelIdentidad.gov).

**ADG takes complaints about all illegal gambling seriously.** To report any form of suspected illegal gambling, visit [gaming.az.gov/about/contact-us](https://gaming.az.gov/about/contact-us), call ADG at **(602) 255-3886**, or email [publicaffairs@azgaming.gov](mailto:publicaffairs@azgaming.gov). Reports can be made anonymously.

### **About ADG**

Established by the Arizona State Legislature in 1995, ADG is the state regulatory agency for [tribal gaming](#), [event wagering & fantasy sports contests](#), [racing and pari-mutuel/simulcast wagering](#), and [unarmed combat sports](#). ADG also provides and supports education, prevention, and treatment programs for people and families affected by problem gambling through its [Division of Problem Gambling](#) and 24-hour confidential helpline, 1-800-NEXT STEP.

*The Department and our Division of Problem Gambling would greatly appreciate our media partners including supportive resources when reporting on gambling, or event wagering, fantasy sports, sports betting, or other wagering-related activities:*

If you or someone you know has a gambling problem, you can get help now by calling the Arizona Department of Gaming Division of Problem Gambling's ("DPG") confidential helpline 1-800-NEXT-STEP (1.800.639.8783), texting "NEXTSTEP" to 53342, or utilizing a chat feature on the DPG website. DPG's helpline confidentially connects callers with available resources, including statewide treatment providers who specialize in problem gambling and financial counseling services. The helpline is available 24/7 to everyone facing a problem with gambling – individuals and affected family members, friends, or co-workers. Learn more and access resources at [problemgambling.az.gov](https://problemgambling.az.gov).

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